

ENGLISH-LANGUAGE SKILLS WELCOME SUCCESS IN TRAVEL AND HOSPITALITY INDUSTRY

STAND APART FROM THE COMPETITION WITH *TOEIC*® ASSESSMENTS

The international travel and hospitality industry requires English-proficient employees to provide the level of engagement and customer service that today's travelers and guests demand.

10.4%
GLOBAL GDP



The travel and tourism industry accounts for a sizeable slice of the world's gross domestic product and is expected to grow by 4% year-on-year over the next decade.^{1,2}

**INTERNATIONAL
LANGUAGE OF
HOSPITALITY**



An English-proficient workforce is critical in an industry whose foundations are built on creating delightful experiences for customers from around the world.

150+
ORGANIZATIONS



Many of the world's top travel and hospitality businesses trust the *TOEIC*® program to assess English-language proficiency.³

More than ever, English communication is your passport to workforce readiness and success. The *TOEIC* assessments can help you get there.

Find out how today at toEICglobal.com

¹ WTTC 2018 Report

² <https://wttc.org/About/About-Us/media-centre/press-releases/press-releases/2018>

³ 2019 *TOEIC* program client list