

ENGLISH-LANGUAGE SKILLS DRIVE SUCCESS IN THE AUTOMOTIVE INDUSTRY

STAND APART FROM THE COMPETITION WITH *TOEIC*® ASSESSMENTS

From parts manufacturing to assembly to the showroom, automotive companies require English-proficient employees to communicate with an international supply chain and customer base, in an industry worth over \$250 billion globally.¹

TWO BILLION CARS



The number of vehicles expected on the road by 2040 is staggering, with the most growth in emerging markets like China and India.²

STEERING SUCCESS



Multinationals including Daimler-Chrysler®, Honda® and Renault® are making English their common corporate language.³

TRUSTED BY LEADERS



Renowned companies like BMW®, Hyundai®, Toyota® and Volkswagen® rely on *TOEIC*® scores to help them build an English-proficient workforce.⁴

More than ever, English communication is your passport to workforce readiness and success. The *TOEIC* assessments can help you get there.

Find out how today at toEICglobal.com

¹ <https://www.worldatlas.com/articles/all-about-the-automotive-industry.html>

² <https://www.weforum.org/agenda/2016/04/the-number-of-cars-worldwide-is-set-to-double-by-2040>

³ <https://hbr.org/2012/05/global-business-speaks-english>

⁴ 2019 *TOEIC* program client list