

## **ETS® TOEIC® Brand Video**

*On-screen:* [ETS® TOEIC®.]

*Speaker: Narrator –*

In today's global economy English is more than a language, it is a catalyst for progress. The ability to communicate effectively in English can provide organizations and individuals with a competitive edge in an increasingly diverse and fast paced marketplace.

For corporations, assessing English skills provides an opportunity to make talent management decisions with confidence, and build a more skilled workforce.

*On-screen:* [More Skilled Workforce.]

For educational institutions demonstrating proficiency can enhance your reputation and help ensure your graduates are better prepared to succeed in the global workplace.

*On-screen:* [Succeed in the Global Workplace.]

*On-screen:* [Fair Comprehensive Valid.]

A fair, comprehensive, and valid standardized assessment is essential to accurately measure an individual's English language skills.

*On-screen:* [Gold Standard.]

For over 35 years the TOEIC® Program has set the Gold Standard as the most internationally recognized English proficiency assessment for the workplace.

*On-screen:* [14,000 Organizations.]

*On-screen:* [160 Countries.]

That is why more than 14,000 organizations across 160 countries trust the TOEIC® Program, to inform the decisions that matter. Nothing compares to the TOEIC® Program.

Enable your organization today with the English skills needed to expand opportunities and fuel progress to new heights tomorrow.

*On-screen:* [EPN ETS® Preferred Network™.]

To learn more consult with one of our local experts.

*On-screen:* [The *TOEIC*® Program.]

The *TOEIC*® Program assesses to progress.

*On-screen:* [The *TOEIC*® Program. Assess to Progress.]

*On-screen:* [*ETS*® *TOEIC*®.]

End of: *ETS*® *TOEIC*® Brand Video.

Video duration: 1:43